





Bring Your Own Carrier with CallTower's App for Zoom

Leverage BYOC for maximum flexibility in Zoom Calling Service Delivery

As the number of individual employee workplace locations increase, so does the need for enterprise-level UCaaS solutions, including cloud-based calling services. Enterprise organizations looking for flexibility in choosing their preferred voice carriers, will most benefit from the Bring Your Own Carrier strategy as this the allows them to tailor their voice packages for their distinctive needs.

With Zoom's BYOC feature, users can keep their current PSTN service providers by redirecting existing voice paths to Zoom cloud calling. This is exceptionally beneficial, as this capability allows users to enjoy the benefits of Zoom calling, all while keeping their existing service contracts, phone numbers, and rates of their current or preferred voice carrier.



Migration Convenience

As organizations integrate Zoom calling, their dial tones will still come from their existing voice carriers, generating a decrease in service interruption as well as deployment time.

Flexibility Options

A mutual area of concern while migrating to cloud-based calling services is the uncertainty of breaking a current service contract. With Zoom BYOC, Enterprises can keep their current contracts and avoid costly contract termination fees.

Support Globally

Zoom BYOC services global enterprises with employees and locations in other countries, even if there is not a native service present.

With a well-defined migration path from legacy-premise to a cloud-based solution, calling with CallTower's App for Zoom offers Enterprise users:

- The ability to maintain their existing PTSN service providers, avoiding early contract terminations fees.
- The ability to power their PBX with phone numbers and local PSTN access in most countries.

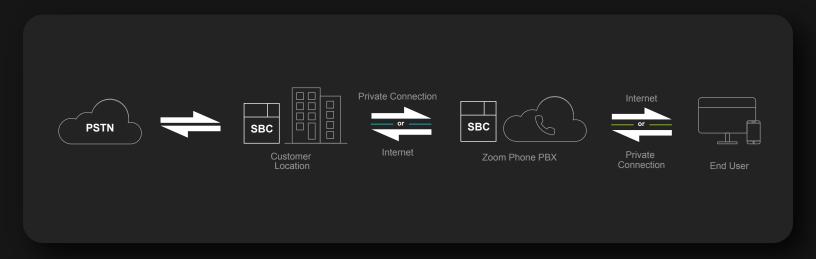
(800) 347-5444

A more efficient cloud-based communication experience with one application for video and voice applications.

BYOC can be implemented via public Internet or private direct connection.



Connecting 3rd Party PSTN Carriers to the Zoom cloud



For organizations looking to migrate over to zoom cloud calling, flexible PTSN connectivity options deliver ultimate service flexibility. With a host of calling plan options and the ability to Bring Your Own Carrier to the Zoom cloud, enterprises have an unparalleled range of connectivity options to the PTSN.

