



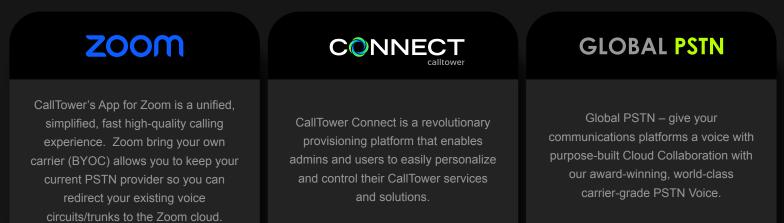
CallTower's App for Zoom Product Guide

Customer Focused and Zoom Approved

CallTower delivers a unified, simplified, fast and high-quality Zoom Calling experience. Zoom's Calling allows you to redirect your existing voice circuits, trunks and DIDs with CallTower to the Zoom cloud. Through CallTower Connect a revolutionary provisioning platform that enables admins and users to easily personalize and control their CallTower services and solutions. Give your communications platforms a voice with purpose-built cloud collaboration with our award-winning, world-class, carrier-grade PSTN voice.

Enable Your Own Zoom Calling Service

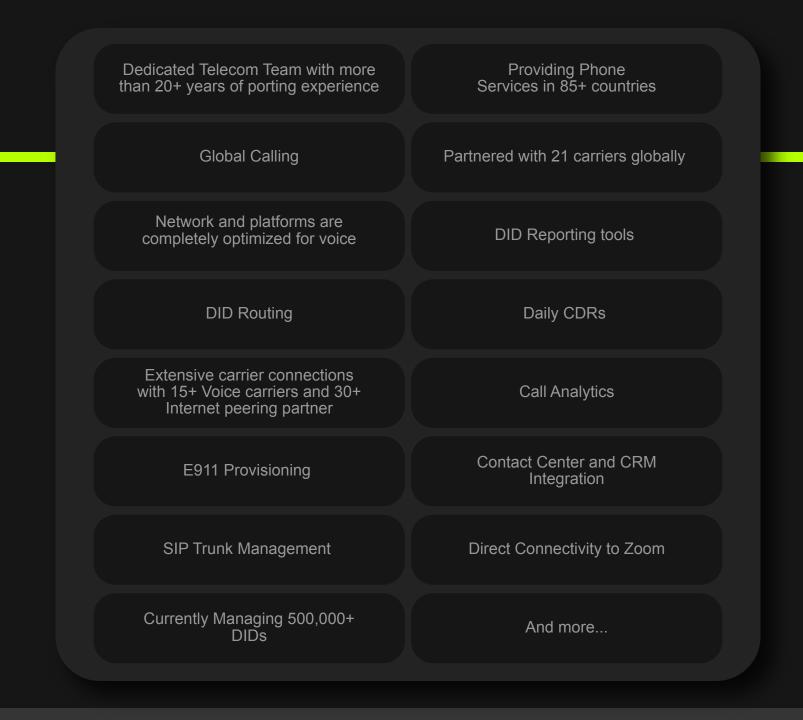
By interfacing with the ZOOM API through CallTower Connect and acting as the "front end" for a partner's network, CallTower does all the heavy lifting, essentially meshing CallTower's carrier-grade redundant network delivering the most optimal routing and resilient delivery of services through Zoom Calling.





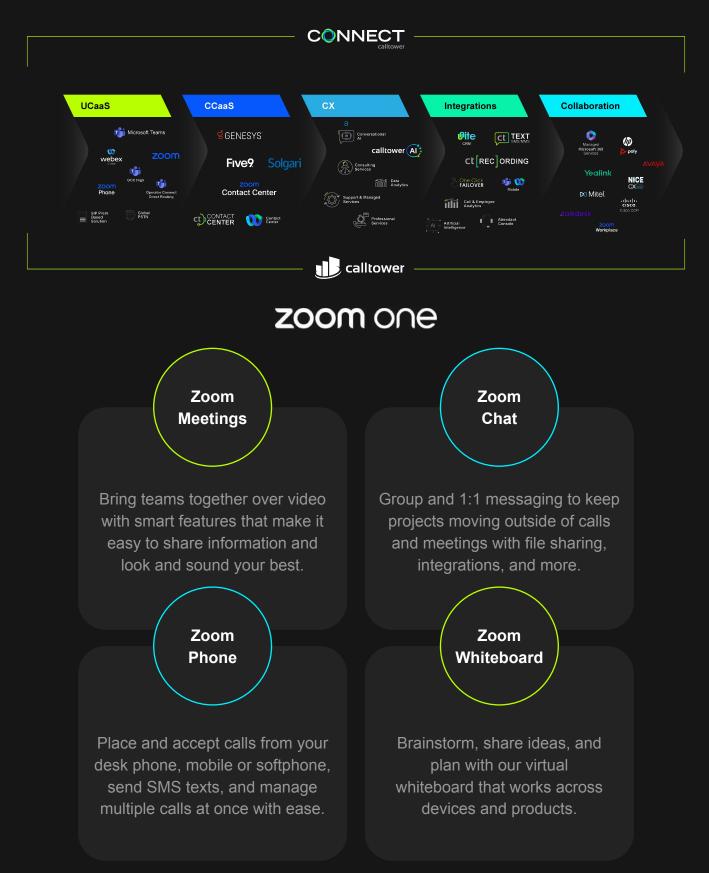
CallTower's App for Zoom delivers voice connectivity through a geo-redundant voice network, enabling Zoom as a corporate telephone system. With a direct connection between Zoom and CallTower's cloud-based global voice network, CallTower offers seamless integration enabling a secure, resilient and cost-effective managed voice service that is customer focused. CallTower empowers customer experience with unified, simplified, high-quality Zoom Calling and 24/7/365 support. CallTower's App for Zoom also provides instant access for placing new orders and checking on placed orders via CallTower Connect.

CallTower's App for Zoom is a global calling solution that delivers services to 85+ Countries and 6000 cities using high quality Calling Line ID (CLI) routes – providing simple, global landline and mobile calling. Empowering Business with 25+ Integrations





CallTower's App for Zoom:







Trusted Video Platform // Simplified Experience // Engaging Solution



An omnichannel cloud contact center solution optimized for video. Zoom Contact Center helps businesses deliver prompt, accurate, and highly personalized customers experiences that drive loyalty

Redefine your customer engagements and enhance agent experiences:

Intelligent self-service and routing provides instant, accurate resolution 24/7 and reduces call volume with conversational AI chatbot

One experience for unified communications and contact center:

Easily reach back-office experts while engaging with customers

Video optimized high-touch engagements:

Built-in video helps you solve issues faster with screen share, file share and chat

Let's Connect

