**Subject line:  UC on your roadmap?**

Hey {first name}},

Hope all is well!  I wanted to let you know about some new research on Cisco Voice that I have come across. Wainhouse Research highlighted, unified communications solutions present a tremendous value for organizations of all sizes, but can be less than straight forward to evaluate and implement.

{{Your Company NAME}} has partnered with CallTower to provide a complete end-to-end Cisco voice solution.

Is your Company looking to add a UC solution or voice enable Cisco?  I've been fortunate to assist many customers at various stages of UC evaluations and welcome the opportunity to share our best practices, lessons learned and strategy recommendations.

Are you available next Wednesday at 1:30 PM ET or next Thursday at 2:30 PM ET for an introductory call?  I look forward to connecting with you.

Warm regards,

*name*

Full Name | Title

Phone

Subject Line: **Communications are changing**

Hi {first name}},

In today’s quickly evolving business environment it is essential for organizations to improve collaboration, cut costs and stay connected to be competitive. {{Your Company NAME}} powered by CallTower’s hosted Cisco Voice delivers next generation UC features and functionality

{{Your Company NAME}} and CallTower pick up where many on-premises and cloud PBX solutions from leave off…delivering a fully hosted Unified Communications solution with industry leading add-ons for CRM integration, call recording, UCaaS analytics, SD-WAN, contact center and much more.

Are you available next Tuesday for a quick call?

Warm regards,

*name*

Full Name | Title

Phone

**Subject Line: It’s cost effective**

Hi {{first name}},

Cloud-based Unified Communications adoption amongst organizations of all sizes, within all industries, continues to accelerate at an unprecedented rate. More and more organizations recognize the impact and business value of bringing together VoIP telephony, instant messaging, video conferencing, mobility, presence, and collaboration capabilities into a seamless business environment.

It can also be time-consuming and costly when office tools are not maximized to their full capabilities. **Through {{Your Company NAME}}** **powered by CallTower’s hosted voice, your business will have the industry's most powerful communication solution at its fingertips**.

Streamlined communications boost productivity and efficiency while significantly reducing telecommunication costs.

* Conference calls, with video and screen-share that are ad-hoc or scheduled events.
* Ad-hoc conversations are easily and seamlessly escalated from Instant Message, to Voice Call, to Group Meeting with video and screen share
* Simplify the flow of communication for locations throughout the United States and the world

CallTower has been hosting voice for years.  Their experienced Implementation Managers, are second to none and their strategic approach delivers a seamless migration, training and on-going support, leading to faster adoption for your workplace.

Let's take some time to meet this week and get the ball rolling.   How does Friday at 11:30am ET look for us to get on a call?

Thank you & look forward to talking to you.

Warm regards,

*name*

Full Name | Title

Phone